

## **RLVNT signs agreement with Swedish innovation company myFC**

**RLVNT Distribution AB, specialist in sports and lifestyle technology, has signed a distribution agreement with the Swedish innovation company myFC. The agreement means RLVNT can distribute the company's product JAQ Hybrid to resellers in the Nordics, Baltics, Benelux, France and UK.**

myFC was founded in 2005, is a Swedish innovation company and world leading in micro-fuel cells. The company develops technology which co-locates batteries and fuel cells and which is charged with a green, hydrogen-generating fuel consisting of water, salt and reactants. myFC now launches the JAQ Hybrid which is a powerbank for smartphones and tablets where myFC fuel cell LAMINA is integrated. The JAQ Hybrid can therefore be charged either using myFC's patented green fuel, or through the wall outlet.

*"RLVNT is excellent at getting new brands and product categories out and has shown an impressive ability to break through in new segments", says Ville Lejon-Avrin, sales manager at myFC. "They have a very strong position in the sports and lifestyle segment but are also growing in telecom and traditional consumer retail – all areas where JAQ Hybrid has a clear place. We are very happy about this agreement. We have a long relationship with RLVNT, and we have now secured an order for our own home market. I definitely feel momentum in the interest in our technology and our new fuel cards," says Lejon-Avrin.*

JAQ Hybrid and the new generation of fuel cards will be available at selected retailers during Q2 2019.

*"We are always looking for exciting and innovative products and enjoy being first in the market with new technology", says Martin Liljegren, founder of RLVNT. "We strive to offer the market's most qualitative and innovative range of products that improve and facilitate sports and everyday life. We have been following myFC for a long time and the interest in fuel cells is steadily growing. I believe that there is now a clear interest in a product such as JAQ Hybrid among our customers" says Liljegren.*

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